

Experience

Atlassian

Lead Product Designer

2025 - present

Working on the future of Atlassian product administration to build out capabilities, increase ease of use, and drive impact for our 300,000+ admins.

Shaping strategy and leading execution of high complexity projects end to end.

Providing team leadership and mentoring to support the development of the team and broader design organization

Senior Product Designer

2021 - 2025

Partnering with product management peers to clarify ambiguity, refine strategy, and drive decision-making. Working hand in hand with engineering from design exploration through to final implementation to refine solutions.

Responsible for user research reports, service journey maps, user flows, concept designs, final UI designs, design specs, design prototypes.

Designit

Lead Service Designer

2020 - 2021

Led multidisciplinary design teams to deliver exceptional and impactful work – from design strategy to digital experience design – for Fortune 500 clients such as FedEx, DuPont, CBRE, Worldpay, and T-Mobile.

Responsible for contributing to market and trends research, in-depth ethnographic research, designing and facilitating workshops, service and product strategy, design execution, and client management.

Guided the development of employees through career management and mentoring.

Participated in and provided key guidance towards hiring and studio growth.

Senior Service Designer

2018 - 2020

Led and contributed to the delivery of Service and UX design projects for clients, in collaboration with multidisciplinary design peers.

Initiated and contributed to key internal strategic initiatives.

Participated in and provided guidance towards hiring and studio growth.

UX & Service Designer

2015 - 2018

Contributed to project delivery through research, insights generation, conceptualization, and execution of both service and digital products-focused projects.

Engaged in culture-building, team-bonding, and identity formation as a founding member of Designit NYC studio.

Fluid, Inc

User Experience Designer

2014-2015

Responsible for executing design strategies for responsive web and mobile e-commerce experiences for various flagship retail brands such as Target, Carhartt, Michael Kors, Puma, and Steve Madden.

Developed information architecture, user flows, wireframes, interactive prototypes, and led client presentations of work.

Collaborated with visual designers and software engineers to iterate, refine, and implement usable, functional, innovative, brand-relevant and high-conversion experiences.

Associate User Experience Designer

2013 - 2014

Worked closely with a team of strategists, visual designers, and developers to design and implement engaging, functional e-commerce experiences.

Responsible for creating requirements documents, taxonomies and information architecture, sitemaps, wireframes, interactive prototypes, and functional specifications documentation.

Contributed to the design of flagship retail e-commerce experiences, collaborating with senior team members to learn and practice UX methodologies.

Learned and applied UX best practices, tools, methods, and relevant soft skills.

Education

Lewis & Clark College

Bachelor of Arts, Psychology

2008-2012

Majored in psychology with a focus in Cognitive Psychology, Behavior, and Decision Making.

Minored in the Arts, with a focus on Sculpture in wood, metals, and concrete.